Course enrolment planner

Bachelor of Business - BA-BUS10 **Business Administration Major**

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depedning on unit availability, pre-requisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

In your final year, you have the option of completing an internship unit of 25cp - BUS20013 Internship (Business) (pre-requisite 150cps). Please speak to your Course Coordinator/Academic Director to plan your course.

Students should complete no more than 150 credit points (normally 12 units) at Introductory Level (i.e. ABC1XXXX)

Year One

Semester 1

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
BUS10012 Innovative Business Practice	+12.5	(A) COM10011	
ECO10005 Economics for Business Decision Making	+12.5	(A) ECO10004	

Semester 2

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
ACC10007 Financial Information for Decision Making	+12.5	Nil	
MKT10009 Marketing and the Consumer Experience	+12.5	(E) MKT10007	
Elective	+12.5		

Semester 3

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
INF10024 Business Digitalisation	+12.5	(AK) Basic computer literacy skills are expected, particularly experience with Microsoft Word. (E) INF10014 OR INF10006 OR INF10003	
MGT10009 Contemporary Management Principles	+12.5	(E) MGT10001	
Elective	+12.5		



How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements. Once you successfully complete a unit, under the "Completed" column, tick "Yes".

Your course planner gives you a comprehensive overview of which units you have completed and which units you have remaining to complete. You will also be able to see if you meet the requisites before you enroll in your next unit/s.

Course Information

Course 300 Credit Points

Core units 100 Credit points

A set of compulsory units you MUST complete as part of your Course.

Major units

A set of compulsory units you MUST complete as part of your Course.

Elective units 100 Credit points

A combination of elective units you MUST complete as part of your course.

Enrolment

Check 'My Enrolment' to ensure that you are planning to enrol in the right units, prioritising prerequisite and co-requisite units.

If you enrol in units in the wrong order, it can affect your enrolment into future units, and the duration to complete your course.

Types of requisites

• Prerequisite (P) — you must complete this unit before enrolling in a following unit.

Year Two

Semester 4

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
MGT20008 Business, Society and Sustainability	+12.5	(P) MGT10009 (A) MGT20006	
INF20016 Big Data Management	+12.5	(P) 50 cps	
Elective	+12.5		

Semester 5

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
PRM30001 Project Management Essentials	+12.5	(A) INF30029 (P) 100 cps	
MGT20007 Organisational Behaviour	+12.5	(P) MGT10009 AND 87.5 cps (A) ORG10003 AND MGT10007	
Elective	+12.5		

Semester 6

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
HRM20017 Managing Workplace Relations	+12.5	(P) 87.5 cps AND MGT10001/ MGT10009	
LAW20019 Law of Commerce	+12.5	(P) LAW10004 OR 100 cps	
Elective	+12.5		

Year Three

Semester 7

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
BUS30031 Sustainable Business Practice A	+12.5	(P) 175 cps (A) BUS30010 and BUS30024	
INF30015 Knowledge Management and Analytics	+12.5	(P) 150 cps AND INF10003	
Elective	+12.5		

Semester 8

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
Elective	+12.5		
Elective	+12.5		
Semester 9			
Unit details	Credit	Requisite(s)	Completed

Points

· Co-requisites (Co-req) — you must complete this pair of units at the same time

- · Concurrent prerequisites (Concurrentreq) — you may complete these units either at the same time or before the higher unit.
- Anti-requisite (A) unit/s with similar content.
- Equivalent (E) unit/s with the same content.

• Assumed Knowledge (AK) — minimum level of knowledge needed for the unit.

FAQs

How can I find more information about my course

Visit **Bachelor of Business** for major options.

Where can I find out more about individual unit information?

Visit the **Single Unit Search** page to search for additional unit content.

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BUS30032 Business Consulting Project	+12.5	(P) BUS30031 OR BUS30010	
MGT30005 Strategic Planning	+12.5	(P) 187.5 cps	

(Y/N)



Bachelor of Business - BA-BUS10 Marketing Major

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depedning on unit availability, pre-requisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

In your final year, you have the option of completing an internship unit of 25cp - BUS20013 Internship (Business) (pre-requisite 150cps). Please speak to your Course Coordinator/Academic Director to plan your course.

Students should complete no more than 150 credit points (normally 12 units) at Introductory Level (i.e. ABC1XXXX)

Year One

Semester 1

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
BUS10012 Innovative Business Practice	+12.5	(A) COM10011	
ECO10005 Economics for Business Decision Making	+12.5	(A) ECO10004	

Semester 2

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
ACC10007 Financial Information for Decision Making	+12.5	Nil	
MKT10009 Marketing and the Consumer Experience	+12.5	(E) MKT10007	
Elective	+12.5		

Semester 3

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
INF10024 Business Digitalisation	+12.5	(AK) Basic computer literacy skills are expected, particularly experience with Microsoft Word. (E) INF10014 OR INF10006 OR INF10003	
MGT10009 Contemporary Management Principles	+12.5	(E) MGT10001	
Elective	+12.5		

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements. Once you successfully complete a unit, under the **"Completed"** column, tick "**Yes**".

Your course planner gives you a comprehensive overview of which units you have completed and which units you have remaining to complete. You will also be able to see if you meet the requisites before you enroll in your next unit/s.

Course Information

Course 300 Credit Points

Core units 100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Major units

A set of compulsory units you

MUST complete as part of your Course.

Elective units 100 Credit points

A combination of elective units you **MUST** complete as part of your course.

Enrolment

Check '<u>My Enrolment'</u> to ensure that you are planning to enrol in the right units, prioritising prerequisite and co-requisite units.

If you enrol in units in the wrong order, it can affect your enrolment into future units, and the duration to complete your course.

Types of requisites

• Prerequisite (P) — you must complete this unit before enrolling in a following unit.



Year Two

Semester 4

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
MKT20019 Marketing Research and Analytics	+12.5	(P) 87.5 cps AND MKT10007 OR MKT10009	
MKT20031 Marketing and Innovation	+12.5	(P) MKT10007 OR MKT10009	
Elective	+12.5		

Semester 5

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
MKT20021 Integrated Marketing Communication	+12.5	(P) MKT10007 OR MKT10009	
MKT20032 Frontiers in Digital Marketing	+12.5	(P) MKT20031 OR MKT20019 OR MKT20024	
Elective	+12.5		

Semester 6

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
MKT30018 Marketing Insights	+12.5	(P) MKT20019 AND 150 cps	
MKT20025 Consumer Behaviour	+12.5	(P) MKT10007 OR MKT10009	
Elective	+12.5		

Year Three

Semester 7

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
BUS30031 Sustainable Business Practice	+12.5	(P) 175 cps (A) BUS30010 and BUS30024	
MKT30016 Marketing Strategy and Planning	+12.5	(P) 175 cps AND MKT20025	
Elective	+12.5		

Semester 8

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
Elective	+12.5		
Elective	+12.5		

Semester 9

BUS30032 Business Consulting Project +12.5 (P) BUS30031 OR BUS30010
MKT30017 Branding Innovation +12.5 (P) 162.5 cps AND MKT20025

• Co-requisites (Co-req) — you must complete this pair of units at the same time.

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- Anti-requisite (A) unit/s with similar content.
- Equivalent (E) unit/s with the same content.
- Assumed Knowledge (AK) minimum level of knowledge needed for the unit.

FAQs

How can I find more information about my course

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Where can I find out more about individual unit information? Visit the <u>Single Unit Search</u> page to

search for additional unit content.

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Course enrolment planner

Bachelor of Business - BA-BUS10 International Business Major

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depedning on unit availability, pre-requisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

In your final year, you have the option of completing an internship unit of 25cp - BUS20013 Internship (Business) (pre-requisite 150cps). Please speak to your Course Coordinator/Academic Director to plan your course.

Students should complete no more than 150 credit points (normally 12 units) at Introductory Level (i.e. ABC1XXXX)

Year One

Semester 1

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
BUS10012 Innovative Business Practice	+12.5	(A) COM10011	
ECO10005 Economics for Business Decision Making	+12.5	(A) ECO10004	

Semester 2

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
ACC10007 Financial Information for Decision Making	+12.5	Nil	
MKT10009 Marketing and the Consumer Experience	+12.5	(E) MKT10007	
Elective	+12.5		

Semester 3

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
INF10024 Business Digitalisation	+12.5	(AK) Basic computer literacy skills are expected, particularly experience with Microsoft Word. (E) INF10014 OR INF10006 OR INF10003	
MGT10009 Contemporary Management Principles	+12.5	(E) MGT10001	
Elective	+12.5		



How to use your course planner

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Your course planner gives you a comprehensive overview of which units you have completed and which units you have remaining to complete. You will also be able to see if you meet the requisites before you enroll in your next unit/s.

Course Information

Course 300 Credit Points

Core units 100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Major units

A set of compulsory units you **MUST** complete as part of your Course.

Elective units 100 Credit points

A combination of elective units you **MUST** complete as part of your course.

Enrolment

Check '<u>My Enrolment'</u> to ensure that you are planning to enrol in the right units, prioritising prerequisite and co-requisite units.

If you enrol in units in the wrong order, it can affect your enrolment into future units, and the duration to complete your course.

Types of requisites

• Prerequisite (P) — you must complete this unit before enrolling in a following unit.

Year Two

Semester 4

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
INB20009 Global and Digital Marketplaces	+12.5	Nil	
INB10002 International Business Operations	+12.5	Nil	
Elective	+12.5		

Semester 5

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
SCM20003 Global Logistics and Supply Chain Management	+12.5	(P) 50 cps (E) INB20008	
FIN20016 Ethics of International Finance	+12.5	(P) ECO10004/ ECO10005	
Elective	+12.5		

Semester 6

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
INB30025 Global Business Across Cultures	+12.5	(E) INB20007 (P) 150 cps	
INB20012 Asian Regionalism & Global Business	+12.5	(P) 137.5 cps AND INB10002	
Elective	+12.5		

Year Three

Semester 7

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
BUS30031 Sustainable Business Practice	+12.5	(P) 175 cps (A) BUS30010 and BUS30024	
HRM30012 Digital Management and the Future of Work	+12.5	(P) MGT10001/ MGT10009 OR HRM10004 AND 150 cps	
Elective	+12.5		

Unit details	Credit Points	Requisite(s)	Completed (Y/N)
Elective	+12.5		
Elective	+12.5		

Unit details	Credit	Requisite(s)
Unit details	Points	Requisite(s)

• Co-requisites (Co-req) — you must complete this pair of units at the same time.

- Concurrent prerequisites (Concurrentreq) — you may complete these units either at the same time or before the higher unit.
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- Equivalent (E) unit/s with the same content.

• Assumed Knowledge (AK) — minimum level of knowledge needed for the unit.

FAQs

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BUS30032 Business Consulting Project	+12.5	(P) BUS30024 OR BUS30031 (E) BUS30009	
INB30020 Sustainable International Business Strategy	+12.5	(P) 175 cps	

Completed

(Y/N)